

# PEHCHAAN 2025 – Sponsorship Prospectus

*Indore's Most Vibrant Lifestyle Flea Market*

## Why Partner with PEHCHAAN?

PEHCHAAN isn't just a flea market — it's a celebration of local identity, women-led enterprises, creativity, and community.





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## Sponsorship Packages

We offer flexible sponsorship tiers designed to match your visibility goals and budget

### **Title Sponsor – ₹1.5–2 Lakhs**

Includes premium branding on stage, digital screens, event creatives, influencer reels, giveaways, and all communication touchpoints.

### **Powered By Sponsor – ₹75,000–1 Lakh**

Includes branding on hoardings, the registration area, secondary stage banners, Instagram reels, and PR presence.

### **Associate Sponsors – ₹25,000–50,000**

Branding on printed flyers, digital creatives, co-branded activities, stall zones, and contests.

### **Gifting Partners (In-kind)**

Opportunity to offer product giveaways, contest prizes, or curated hampers. Includes logo presence and influencer shoutouts in return.



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## Ideal Brand Categories for Sponsorship

Fashion & Lifestyle Brands

- Food & Beverage (FMCG, Cafes, Startups)
- Beauty & Wellness
- UPI Apps, Payment Gateways, Local Banks
- Home Decor, Art & Handicrafts
- Women-Centric or Impact-Driven Startups

## Sponsorship Visibility Benefits

- Featured on all social media reels, influencer videos, and stories
- Dedicated logo presence on stage and THE HUB's LED screens
- Mentions in giveaways, contests, and event emails
- In-person booth/stall at venue to engage with 1500+ attendees



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## Let's Collaborate

Ready to partner with us or need more info?

✉ Email: [sales@inventurs.com](mailto:sales@inventurs.com)

☎ Phone: +91 94798 58368

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